X-GEN™

COLLEGE OF VISUAL ART
AFFILIATED TO UTKAL UNIVERSITY OF CULTURE

UTKAL UNIVERSITY OF CULTURE
SANSKRUTI VIHAR, BHUBANESWAR
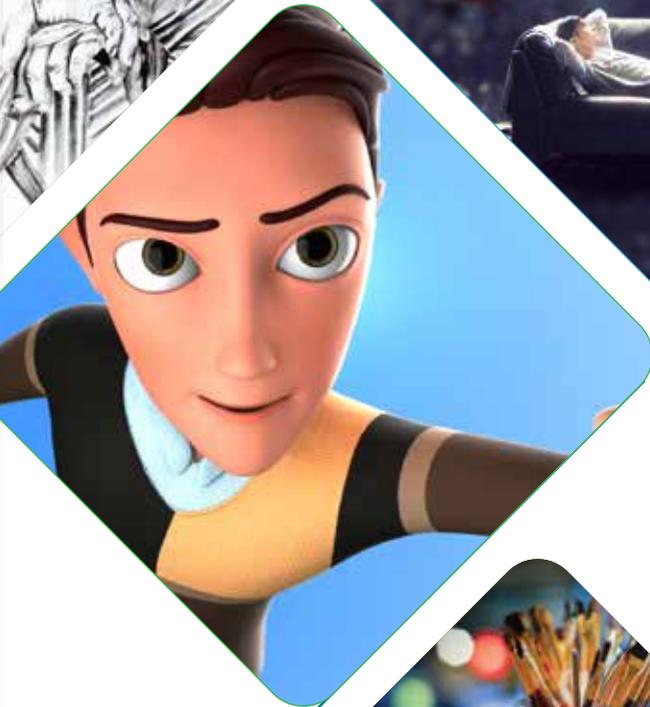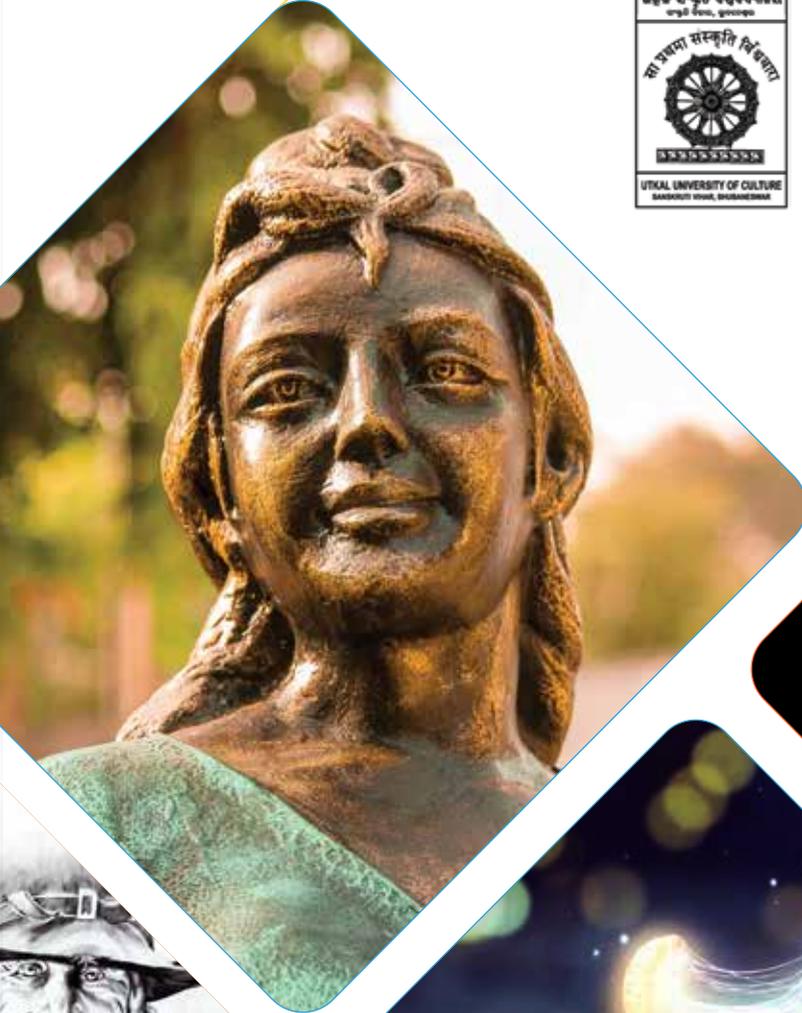
◆ **PROSPECTUS**

ABOUT X-GEN

"Big Corporate houses only care about one thing: can you deliver? At X-Gen College of Visual Art, delivering results has always been our mission."

X-Gen College of Visual Art is approved by Government of Odisha and Affiliated with Utkal University of Culture – Bhubaneswar, Odisha. Earlier it known as X-Gen Academy of Animation. X-Gen College of Visual Art is a pioneer Visual Art college in India for Bachelor in Fine Art, Animation & Visual art and has been significantly shaping the career of many students, and is still making effort to channelize the creativity on its zenith.

X-Gen College of Visual Art started with the vision to provide high end training in Fine Art, 3D Animation, Film Making, VFX, Graphics Designing & Photography. The college uses high - end computers, Wacom tablet, 2k/4k Camera and other equipment which is similar to global Fine Arts, Animation & VFX Industry. Every month X-Gen college of Visual Art conducts "Student of the month" competition in Pre-Production, Production, and Post-Production category among the college students so the students can understand the value of quality work and Industry's requirement.

At X-Gen College of Visual Art it is compulsory to make a corporate portfolio/short 3D Animation film for each student. Our students often won many awards for the Art/Painting/Sculpture/films they created. As student you will be surrounded by good teachers at X-Gen College of Visual Art.

Is It The Right Career For me?

If a student has oodles of creativity, then yes, this is the right career option for the him/her. For being a good animator you need to possess a great deal of zeal and imagination. You must be good at drawing and sketching. An understanding of human, bird and animal expressions and movement is very important part of animation as it will help you to express the characters you create in the most appropriate way. Furthermore, you should have good visualisation skills and flair for using colours. Patience, hard work and dedication towards your work are also a must for this job profile. Animation is a multitasking job so for that you need to work as a team, therefore, you need to have good communication skills. So if you have the above skills and a keen interest to explore this creative art, this is the career for you
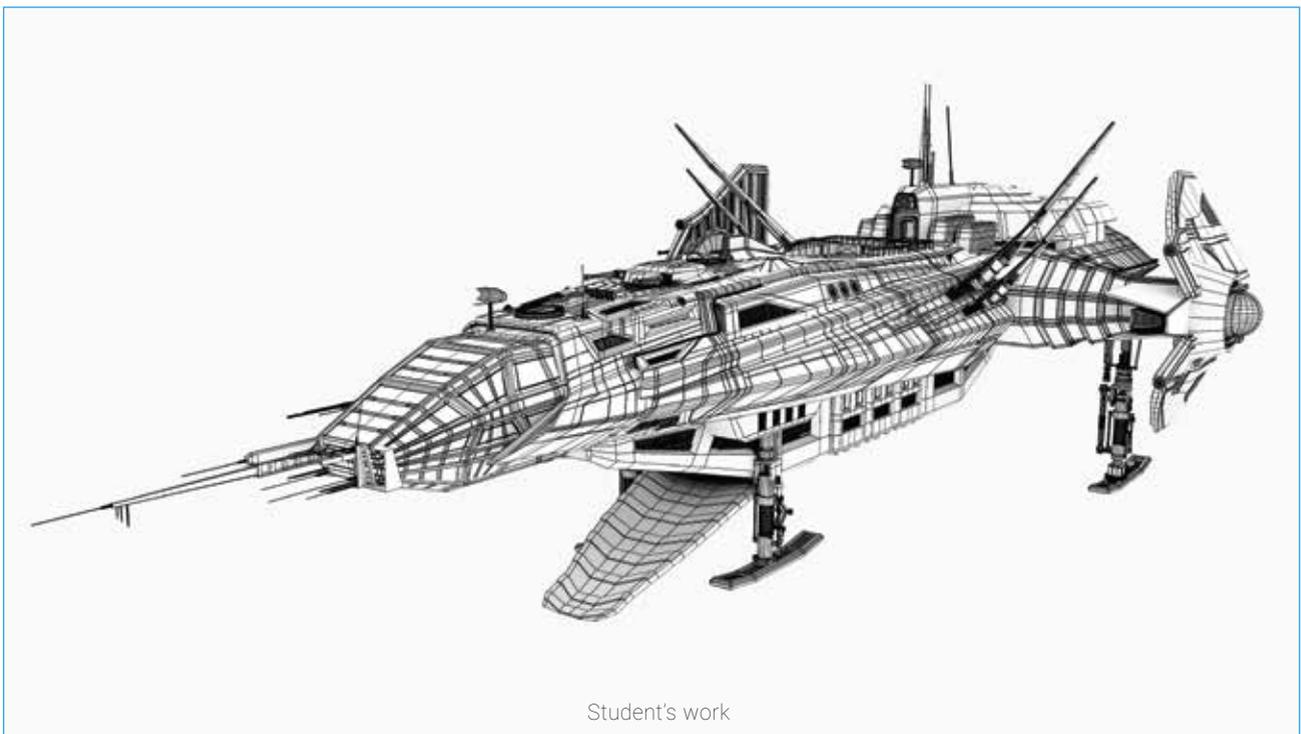
Student's work

About Visual Art & 3D Animation Industry

Who can forget the cute and martial arts obsessed Panda who taught us that self-belief can help us scale great heights or for that matter the ever charming and fascinating world of Narnia! Blockbuster movies such as Kung Fu Panda, The Chronicles of Narnia, Wall-E, Coraline, Up, Bolt, Ice Age and Monsters vs. Aliens are striking examples of the miracle that is animation. Animation industry has boundless scope for those who love to create magic. In spite of the recent global economic crises, animation industry across the world has continued to grow at a rapid pace. In India too, despite its late entry, the animation industry is on the path of expansion and ready to experience a prolonged period of boom. What is more exciting is the fact that this industry would give employment to thousands of prospective 2D and 3D animators every year. This boom is further going to be fuelled by the outsourcing of animation project work by Disney and other animation giants to India. The field of animation is sometimes misunderstood with cartooning. Cartooning is simply drawing caricatures of characters with some distinct subtleties to make the character evoke a sense of comedy. On the other hand, animation is the art of breathing life into these characters. Animation is the art with which inanimate objects are brought to life with the help of various modern computer based sequencing techniques.

PAY PACKAGE ?

Animation is a satisfying and lucrative profession and is attracting youngsters in droves towards it. Freshers are generally work in the capacity of junior animators in animation studios and production houses. The starting pay package of these animators can be in a range or Rs.20,000/- to Rs.25,000/- per month. Within a span of three to five years you can become a senior animator and command a monthly salary as much as Rs. 55,000/- to Rs. 60,000/-. If you are really creative and have been a part of some innovative projects you can bag a pay cheque in excess of Rs. 90,000/-.

MARKET WATCH?

The animation industry, which was once dominated by the West, has found a new hub in India. Among all the Asian countries, India has got the potential and the creative juices to produce world class animations. Although, the animation industry is a relatively new comer to India, this industry is all set to experience a period of unprecedented boom. Television, film and advertising industry all have an insatiable demand for animations and special effects. Further, India, steeped in rich cultural heritage and mythology coupled with the technology know-how, is ready to produce full-length animation movies and short animation features. However, this boom would not only be confined to the animation industry but also spill over to the mobile and computer gaming industries. All this means more and more jobs for 2D and 3D animators and an increasing international recognition of Indian animators.

WHAT ARE THE CAREER OPTIONS ?

- Film
- Cartoons
- Education
- Advertising
- Internet
- Television
- Gaming
- Medical
- Print Media
- Virtual Reality Training
- Engineering Design
- Architectural Design

INTERNATIONAL FOCUS?

The Indian animation industry is on the move. Western animation companies support India for outsourcing animation because of India has good foundation of communicating in the English language, cost benefits and great infrastructure of state-of-the-art studios. Big names in animation like Fun Bag Animation, Warner Brothers, Industrial Light and Magic (ILM)and Walt Disney are now exploring India to produce their animation movies on a co-production basis.

BVA (BACHELOR OF VISUAL ARTS)

Duration: 4 Years | 8 Semesters

X-Gen College of Visual Arts offers exclusive 4 years degree course - B.V.A. or Bachelor of Visual Arts Integrated with 3D Animation, Fine Art & VFX. It is an undergraduate Fine Arts program recognized by UGC (University Grants Commission) affiliated to "Utkal University of Culture". The Bachelor of Visual Arts is a four-year full-time degree course. In this Program X-Gen College of Visual Art offer unique opportunities to investigate an array of courses in art History, Animation, Interactive forms, Graphic Design, Photography, Video, Print Media and Foundation. The course is available in 8 Semesters. You may choose a specialization in Animation, Painting, Photo Media, Screen Arts, Sculpture (including ceramics and glass), Print media or Jewelry Design. You may also complete a second major in Critical Studies. Each semester is underpinned by the teaching of rigorous theory and critical skills.

BACHELOR OF VISUAL ARTS SPECIALIZATION AREA:

3D Animation & Film Making, Painting, Sculpture, Graphic Art, Applied Art

BACHELOR OF VISUAL ARTS ELIGIBILITY:

10+2 pass or its equivalent exam from a recognized school board.

BACHELOR OF VISUAL ARTS COURSE SUITABILITY:

The Course is suitable to prepare the next generation of contemporary artists and creative thinkers for professional practice. This idea led, practical program will enable you to explore your ideas through a range of media including Animation, Visual Effects, Painting, Sculpture, and Digital Print, installation, Video, installation, performance, community engagement and social practice, sound art, book works or any hybrid practices forged by you personally.

HOW IS BACHELOR OF VISUAL ARTS COURSE BENEFICIAL?

The Course is beneficial to equip you with the conceptual and technical skills required to work as a contemporary artist, or to establish an art, media or design practice. Students will also be well-qualified to work in a wide range of other culture-related fields, including 3D Animation & Film Making, graphic design, art education and administration, website, interactive design, and publishing. Candidates will be readily equipped with skills appropriate to the expanding arts industries in fields including Animation, Visual Effects, Illustration, Design, Video, Advertising, Film production, Education and community activity. **The course will also equip you to pursue an independent studio career working towards exhibitions in commercial galleries and publicly run arts spaces.**

BACHELOR OF VISUAL ARTS EMPLOYMENT AREAS:

FILM INDUSTRY
- ANIMATION INDUSTRY
- COMPUTER GAMING
- CARTOON
- ART STUDIO
- MUSEUMS & GALLERIES
- PAINTING AUCTION HOUSES
- PUBLIC & PRIVATE ART SCHOOLS
- ARTS COUNCILS
- HOSPITALS

BACHELOR OF VISUAL ARTS JOB TYPES

ASSOCIATE ART DIRECTOR
- VISUAL DESIGNER
- 3D ANIMATOR
- ART TEACHER
- ART CONSERVATOR
- GRAPHIC DESIGNER
- AUDIO VISUAL ARTIST
- COSTUME DESIGNER
- ART CRITIC
- CONTEMPORARY ARTISTS

STUDENT'S WORK
SCULPTURE : ASHWINI CHAND (BA 2ND YEAR)

JOB PROSPECTS

Job prospects for visual art & animators are rising at a very fast pace thanks to the boom in the entertainment and gaming i ndustry. Animation with time has got a good hold over movies, television and advertising industries due to the excessive use of special effects. Full length animation movies are in great demand. A single animation film requires as many as 500 animators, which means huge employment opportunities. Animation is one of the concrete, lucrative and demanding career options which serves both entertainment and education (e-learning) industries alike. Today each and every government and privet school/college required a visual art teacher.

XDFX Pro (Professional Diploma in 3D Animation & Film Making)
Course Duration: 24 Months.

Animation is all about creativity and imagination. In this world of imagination everything is possible without any limitations. And this is exactly what you will learn to do at **X-Gen College of Visual Art.**

Course Overviews:

"XDFX Pro" (Professional Diploma in 3d Animation & Film Making) is a perfect course to build career in 3D Animation film making & Visual Effect. If you want to make a career in the field of 3d Animation film making and visual effect, this course aims to give you the most comprehensive knowledge of Animation and film making.
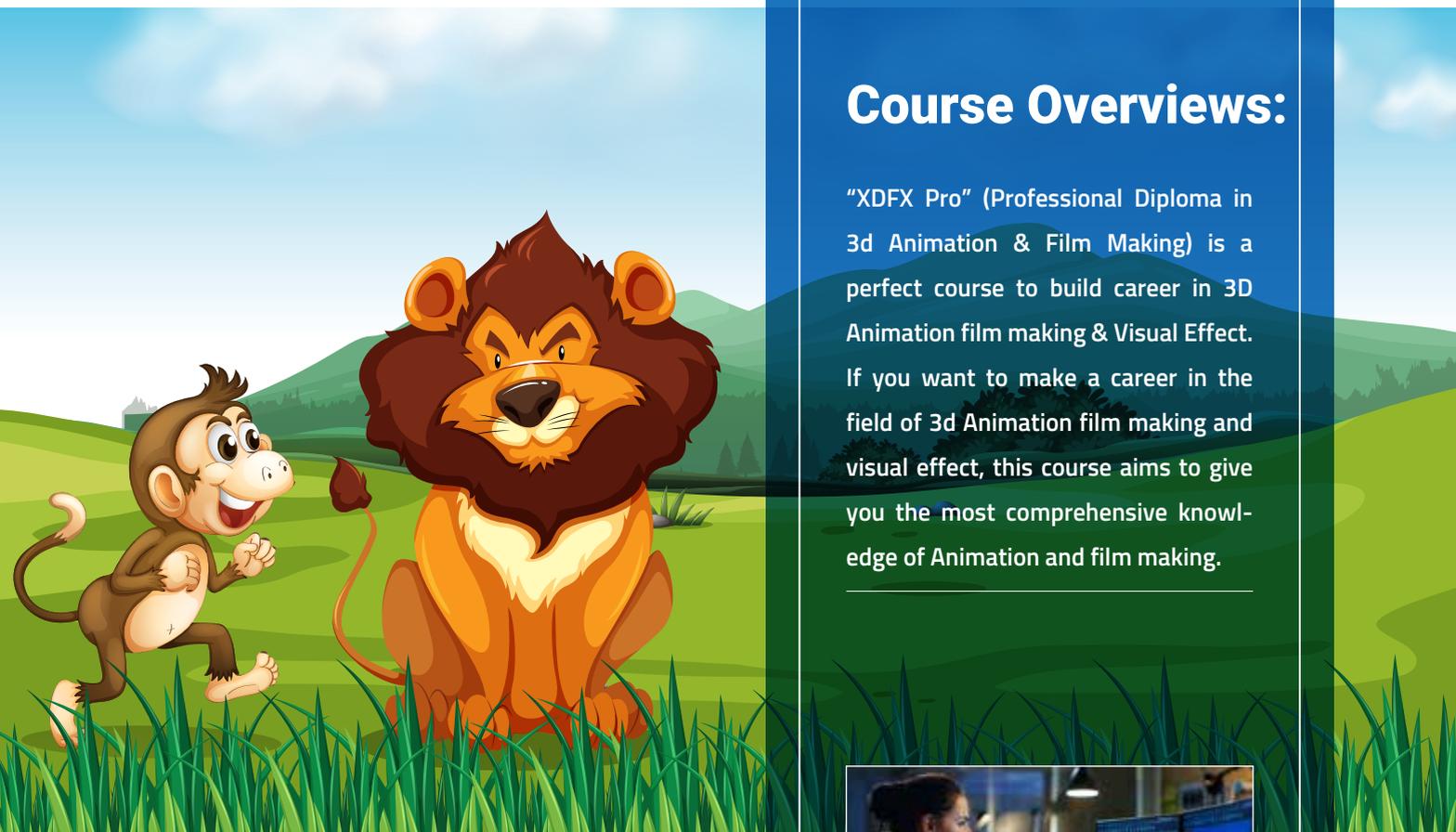
"XDFX Pro" is a 3D animation course, covers the complete process of 3D animation film making, from the script to the screen. Emphasis is given to important aspects like storyboarding, 3D Modeling, Texturing, Lighting, Rigging, 3D Animation and Compositing.

During this course each students make a short 3D Animation film with their respective batches & mentor. After 24 months of the course competition **X-Gen College of Visual Art** conducts interview to the various production houses for our student's placement. If students will not be placed for any reason X-Gen Academy offers 4 months internship where X-Gen gives stipend to each student. The internship is optional but very important for the students. The Internship would be considered as working experience by any production houses.
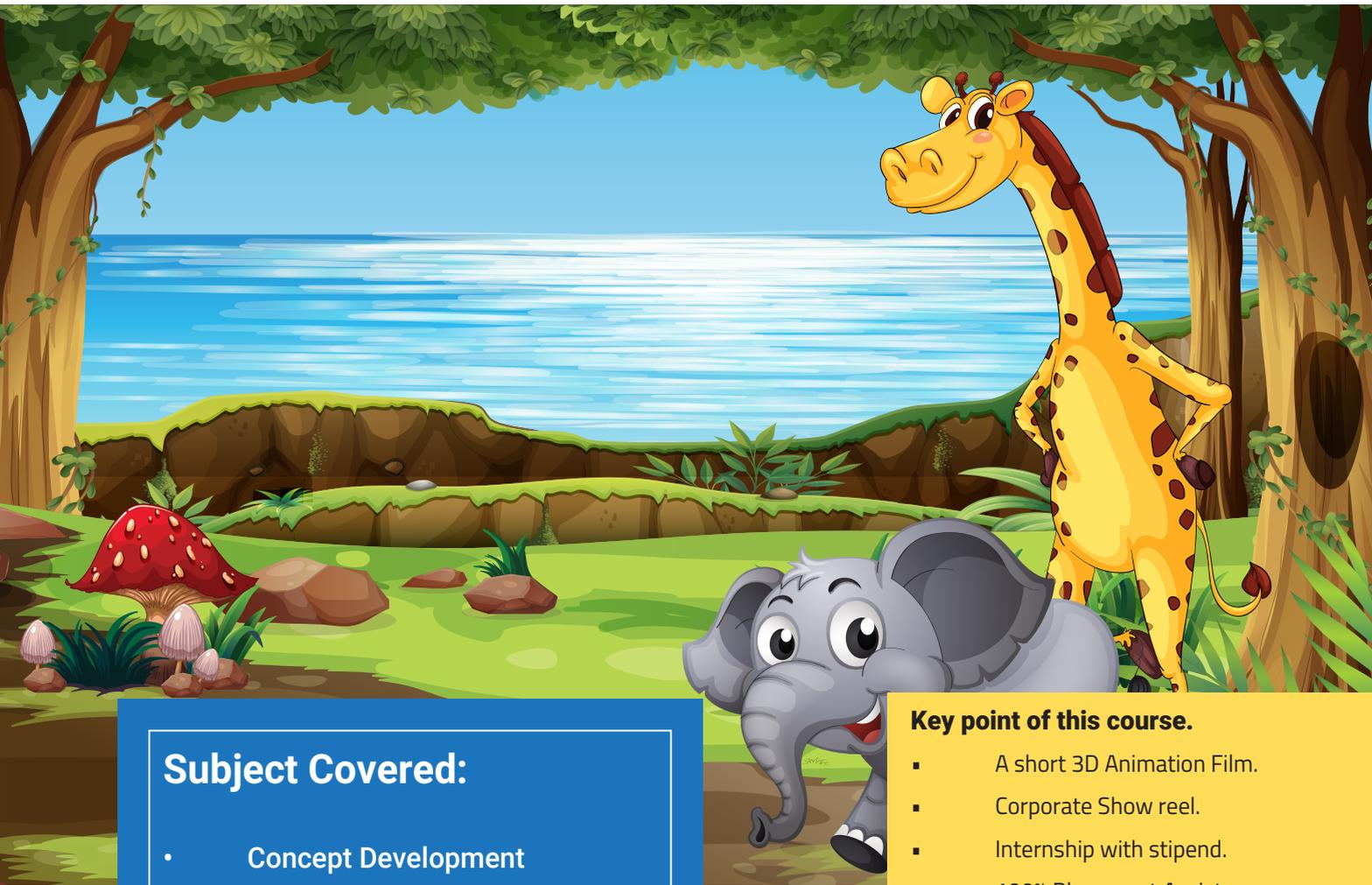
Subject Covered:

- Concept Development
- Cinematography
- Storyboarding
- Character Animation
- Fluid/Hair/Cloth Animation
- Characters/Props Rigging
- Modeling
- Advanced Lighting
- Texturing/Rendering
- Acting for Animation
- Camera
- Video/Audio Editing
- Layer/Node Based Compositing
- Clay Modeling
- Digital Sculpting
- Character Animation
- Final Film Production
- Interview Skills
- Team Building

Key point of this course.

- A short 3D Animation Film.
- Corporate Show reel.
- Internship with stipend.
- 100% Placement Assistance.

Come and join X-Gen the leading fine art and Animation College for the excellent training and your brighter future.

Note: This Course is available at **X-Gen College of Visual Art.**
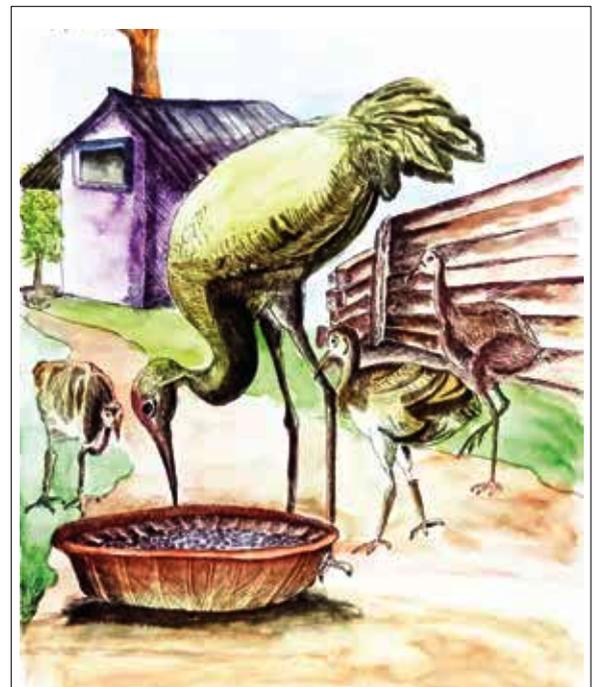
Student's work

XDFX (Diploma in 3d Animation & VFX)
Course Duration: 18 Months.

Did you surprised by the action sequences of Bahubali, Magadeera & Baajirao Mastani? Did you imagine being in different world while watching Avatar? These were the result of visual effects (VFX) technology produced by Animation & VFX artists. VFX is the integration of live - action and computer generated imagery to create environments, which look realistic and believable to the audiences.

Course Overviews:

XDFX is a career course, designed to provide you with all the fundamental and advanced skills required to be a successful VFX artist. This course covers subjects ranging from the very basic of 3D film making like pre-production and storyboarding, to advance level topics of motion graphics, digital design and editing. These will help you to enhance your skills and meet industry requirements.

Subject Covered:

- Concept Development
- Storyboarding
- Animation
- Rigging
- Environment Modeling
- Partial Effect
- Texturing/Rendering
- Acting for Animation
- Camera
- Match Moving & Camera Tracking
- Layer based/Node based Compositing
- Clay Modeling
- Character Animation
- Final Film Production
- Interview Skills
- Team Building

Key point of this course.

- A short 3D Animation/VFX Film.
- Corporate Show reel.
- 100% Placement Assistance.

XDFA (Diploma in Fine Art)

Course Duration: 12 Months.

Diploma in fine art is a perfect blend of Fine art and Digital Art Training, aimed to provide the complete knowledge of commercial design.

Subject Covers:

- Drawing
- Painting
- Applied Art
- Illustration
- VZ2D Designing
- 2D Animation
- Motion Graphics
- Print media Designing

XGDP (Graphics Designing & Multimedia)

Duration: 6 Months

X-Gen College of Visual Art offers wide range of career oriented courses in 3D Animation, VFX, Graphics Designing, Multimedia, & Photography

COURSE OVERVIEWS:

Graphics designing & printing course is the process of visual communication and correct use of typography, space, image and color. The field is considered a subset of visual communication and communication design. Graphics designing and printing is very demanding in News & Media houses, Advertising Industry, Event management industry, Printing Industry.
Subject Covered:

- Everyone can draw / Warm up sketching & Drawing
- Printing and Design Concepts
- Color Theory and Typography
- Color Management, Printing and Publishing
- Interview Skills
- Team Building

X-POST
Course Duration: 3 month

X-Post is also known as 100 Days Job oriented course. It is a professional course for editing & compositing and cover all aspect of video/photo editing.

Subject Covered:

- Digital Design
- Digital Story Telling
- Editing
- Compositing
- Final Project

IMAGE MANIPULATION BY G SIVARAMA

Come and join X-Gen the leading Fine Art, 3D Animation college for the excellent training and your brighter future.

ARCH DESIGN

Course Duration: 4 month

X-Gen College of Visual Art offers wide range of career oriented courses in 3D Animation, VFX, Graphics   Designing, Multimedia, & Photography.

Course Overviews:

Every Civil, Mechanical, and electrical students required Autocad,3Ds Max, Revit. Arch Design is a 4 months course. This course combines practical & theoretical sessions this course has been designed for the engineering students with very-very strong industry pipeline.

COURSE OVERVIEWS:

- Digital Design
- Layout Designing
- Interior & Exterior Designing
- Product designing
- Compositing
- Look Development
- 3D Car Modeling & Rendering
- 3D Bike Modeling
- Final Project

X-Gen offers high end training in 3D Animation, Visual Effect, Graphics Designing, Multimedia & Photography.

DIGITAL PHOTOGRAPHY
Course Duration: 3 Months

X-Gen College of Visual Art provides career oriented high-end professional courses in 3D Animation, VFX, Graphics Designing, Multimedia & Photography.

Join **X-Gen College of Visual Art** for a comprehensive course, and explore career opportunities in India & abroad.

Now days Photography profession considers as one of the most in demanding profession X-Gen offers 3 months Photography course for photography enthusiasts.

- Color theory
- Lighting theory
- Cinematography
- Camera tricks
- Digital editing & Compositing

Join today the comprehensive photography courses.

DIGITAL DESIGN
Course Duration 1 month

X-Gen College of Visual Art offers high end training in 3D Animation, Visual Effect, Graphics Designing, Multimedia & Photography.

COURSE OVERVIEWS:

Learn designing skills or upgrade your skills in animation & designing. This is one month digital designing program. In this program we cover the fundamental

SUBJECT COVERED:

- Sketching
- Digital Designing

Come and join the exclusive designing courses at **X-Gen College of Visual Art.**

SHORT TERM COURSES:

X-Gen College of Visual Art offers short term courses to enhance your skill.

SPECIALIZATION COURSES:

(A) MODELING SPECIALIZATION

Subject Covers:

1. Concept Development
2. Inorganic Modeling
3. Low/High poly Character modeling
4. Digital Sculpting

(B) ANIMATION SPECIALIZATION

Subject Cover:

1. Animation Concept
2. Acting for Animation
3. Character Animation
4. Advanced Animation

(C) COMPOSITING SPECIALIZATION

Subject Cover:

1. Concept Development
2. Designs
3. Layer based Compositing
4. Node Based Compositing
5. Camera Tracking
6. Live+CG
7. Roto
8. Match moving

CERTIFICATION COURSES:

(A) Autodesk Maya
   Duration : 6 Months

Subject Cover:

1. 3D Fundamental
2. Digital Modeling
3. Texturing
4. CG Lighting
5. Rigging
6. Animation

(B) Certificate in Digital Photography
   Duration : 6 Months

Subject Cover:

1. Basic Cinematography
2. Camera Framing
3. Compositing
4. ISO/Shutter/Aperture
5. Lighting
6. Auto/Manual Focus

Get creative education by the best teachers at X-Gen

To qualify for a place at X-Gen, you need to quality certain criterias:

- You must have qualified +2 exams from any board.
- You must have a medical coverage.
- You must have a financial plane.
- Good communication skill in English & Hindi.
- You must have to qualify our creative aptitude test.

If you are interested to explore your career opportunities in India or abroad, fill our online enquiry form for the aptitude test.

EXTRA-CURRICULAR ACTIVITY

- Workshop & Seminar by Industry experts.
- Personality Development classes.
- Exhibition on state /National/ International.
- Yoga Classes.
- Sports/ Athletes Training.
- Corporate Portfolio Development.

FACILITIES

Practice Lab

Library

Classroom

Hostel

Painting

Classroom

Stop motion

Annual day

OUR ALUMNI

D. Ritu Patra
3D Animator
DQ Entertainment
Kolkata

Tanushree Das
3D Animator
Maya Digital Studio
Mumbai

Chinop Kumar Sabar
3D Animator
Maya Digital Studio
Mumbai

Manoj Rao
3D Animator
Maya Digital Studio
Mumbai

Kanhu C Behera
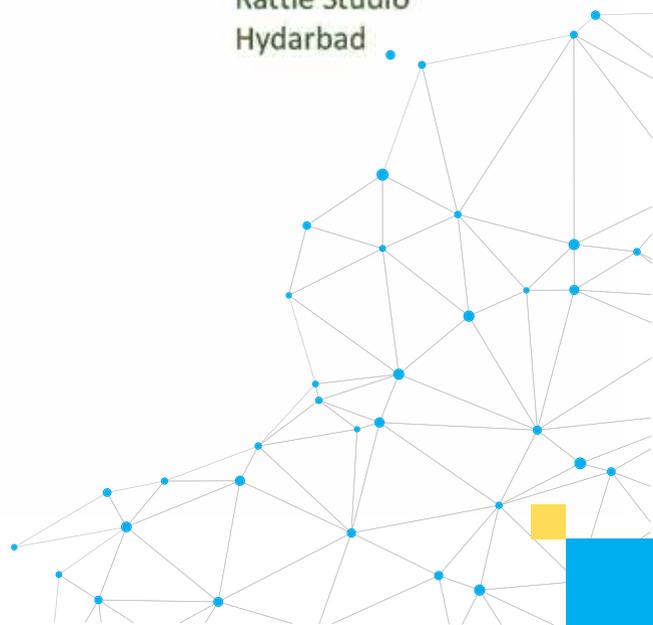3D Animator
Maya Digital
Studio
Mumbai

Sandip Sahu
Graphics Designer
Pixloied Studio
Mumbai

Kiran Maharana
Graphics Designer
Genres
Odisha

Sangram Kishor Das
3D Animator
Rattle Studio
Hydarbad

OUR ALUMNI

Bandana Panigrahi
3D Animator
Hydrabad

Sanjana Patro
3D Animator
Maya Digital
Studio
Mumbai

Cago
3D Animator
Crazycub
Animation
Delhi

Amay Kumar Nayak
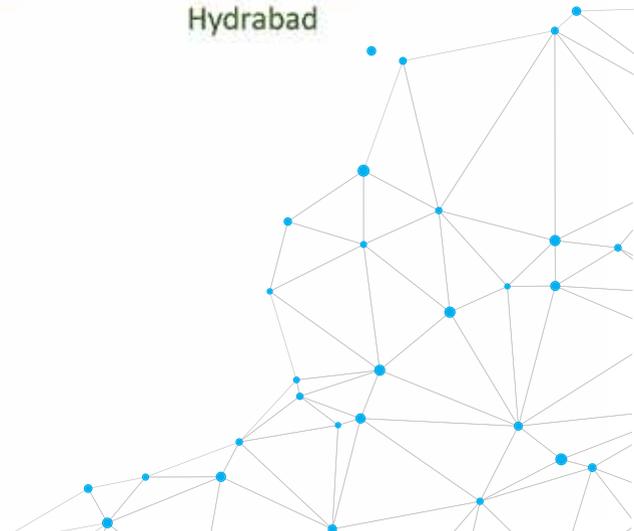3D Animator
Firefox Studio
Hydarbad
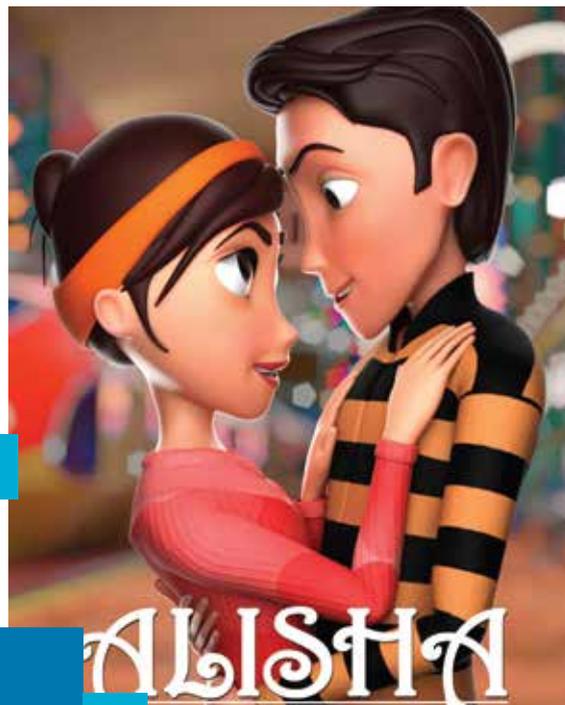
D Lokesh
3D Animator
Technocraft
Pune

Prakash Patnaik
3D Animator
Maya Digital Studio
Mumbai

Riya Jaiswal
3D Animator
Rattle Studio
Hydrabad

X-GEN
COLLEGE OF VISUAL ART

GET HIRED BY THE BEST

OUR STUDENTS ARE SELECTED AT VARIOUS ANIMATION AND PRODUCTION STUDIOS.

- TATA ELXSI
- accenture
- anibrain — bringing images to life
- Tech Mahindra
- XENTRIX
- Rattle Studio
- DREAMWORKS ANIMATION SKG
- PRIME FOCUS
- DQ ENTERTAINMENT
- technicolor
- EFX — MAGIC IN MOTION
- PRANA
- Blue Sky STUDIOS
- GREEN GOLD
- NDTV
- आज तक
- LAKSHYA
- Infosys
- KANAK NEWS
- DHRUVA INTERACTIVE
- MPC
- deluxe
- Flipkart
- redchillies.vfx
- TIMES OF INDIA
- NEWS18 NETWORK
- JABONG.COM
- GENRES — Imaginations Unlimited

* BACHELOR IN VISUAL ART & ANIMATION

* 100 DAYS JOB ORIENTED COURSE

**Choose
Bachelor of Visual Arts
with X-Gen College of Visual Art**

Diverse Career Opportunities.

**Susceptible and uniform work
culture across the nation.**

**High paid Jobs in Government
and Private Sectors.**

X-GEN™
COLLEGE OF VISUAL ART

www.xgenartcollege.com | www.xgenanimation.com

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**BESIDE NIDAN HOSPITAL | BRAHMAPUR | GANJAM | ODISHA
PH. 0680-2220088, 7205063007**